Press Release

Rational honors suppliers

Once again, ebm-papst Supplier of the Year

Last October, Rational AG invited 80 serial suppliers to Supplier Day in Landsberg. The company named ebm-papst “Supplier of the Year” for the second time.

Rational first honored ebm-papst as its Supplier of the Year in 2016. The fan manufacturer from Mulfingen was able to defend its title in 2017 – a novel situation for Rational, which has never bestowed the title twice on any other supplier. Rational and ebm-papst have worked together since 2003 and the company named ebm-papst a premium supplier in 2012 and 2015.

In Landsberg, Alfred Müller from ebm-papst accepted the award on behalf of the company, saying: “Being recognized by our customer is the result of our top performance. We would like to compliment the colleagues in Production, Procurement, Quality Assurance and Order Processing for earning the award.”

Excellent customer-supplier relationships and beneficial partnerships are important to Rational since they make a key contribution to the value chain. Rational relies on the quality and reliability of its suppliers and recognizes only the best.

Rational AG is the world market leader in the combi steamer segment for the thermal preparation of food in restaurants, professional kitchens, store chains and catering businesses. Infinitely adjustable EC motors from ebm-papst ensure optimal air circulation in cooking chambers and uniform cooking results.

Image 1: Alfred Müller (with certificate) and Reinhard Sommerreißer (with trophy, both ebm-papst) accepted the certificate from Rational.
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From left to right:

Peter Wiedemann, Chief Technical Officer, Rational AG
Martin Girstenbrei, Technology Rational AG
Reinhard Sommerreißer, Augsburg Region Manager, ebm-papst
Alfred Müller, Consultant to Management, ebm-papst
Michael Schmidt, Strategic Purchasing, Rational AG
Wolfgang Wirtz, Head of Strategic Purchasing, Rational AG

Image Michael Schneider
Characters approx. 1,400, with headings and sub-headings
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About ebm-papst
The ebm-papst Group is the world's leading manufacturer of fans and motors. Since it was founded, the technology company has continuously set global industry standards: from the digital interconnection of electronically controlled EC fans to aerodynamic improvements for fan blades to the use of eco-friendly materials.

In fiscal year 2016/17, the company achieved sales of almost €1.9 billion. ebm-papst employs over 14,000 people at 26 production sites (e.g. in Germany, China and the US) and in 49 sales offices worldwide. Fans and motors from the world market leader are used in many industries, including ventilation, air conditioning and refrigeration, household appliances, heating, automotive and drive engineering.