



Press Release

Extensive product program and many combination possibilities

Online portal for more customer service

The increasing number of options and the rising level of customers' aspiration have caused customer requirements to become significantly more differentiated. In this case, customer-oriented information systems such as e-commerce applications, which create an interface between interested parties and the company, can score with their advantages. The online portal of ebm-papst is available since the beginning of June. Visitors have the possibility to inform themselves about the product portfolio, which covers everything from motors and transmissions to electronics, breaks and sensors, as well as to put together their drive solution themselves. The necessary data, such as specifications, characteristic curves, or 3D models, are made available to the user online, quickly and in a concise form. The 360° view with zoom in / zoom out function is a special feature.

The user can select and create his drive system in the portal using a modular construction kit (motors with integrated logic and power electronics, optional gearhead, encoder and brake). This drive construction kit contains several motor technologies for different applications with power outputs of 5 to 750 Watts. Depending on the application, the user can select motors of the motor series ECI (brushless internal rotor motors), VD / VDC (brushless external rotor motors) and BCI (brushed internal rotor motors) in the online portal. In addition to the already mentioned motors, electronic modules and the add-on components sensor and break, the interested party can also find suitable transmissions such as planetary, angular or spur gears in the online portal.

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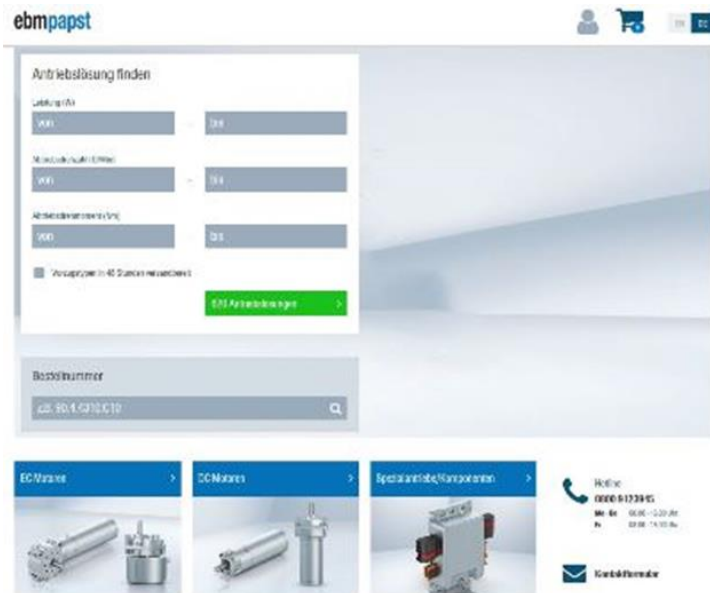
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Photo: The new online portal for drive technology from ebm-papst, makes all necessary product data available to the user online, in a quick and concise manner.

Photo ebm-papst
Characters approx. 1,771, with headline and sub-heads
Links: www.idt-config.ebmpapst.com

About ebm-papst

The ebm-papst Group is the world's leading manufacturer of fans and motors. Since it was founded, the technology company has continuously set global industry standards: from the digital interconnection of electronically controlled EC fans to aerodynamic improvements for fan blades to the use of eco-friendly materials.

In fiscal year 2016/17, the company achieved sales of almost €1.9 billion. ebm-papst employs over 14,000 people at 26 production sites (e.g. in Germany, China and the US) and in 49 sales offices worldwide. Fans and motors from the world market leader are used in many industries, including ventilation, air conditioning and refrigeration, household appliances, heating, automotive and drive engineering.