# PRESS RELEASE

**AMCA European Air Movement & Control Symposium 2026**

October 22, 2026

# European air movement industry discusses future requirements for buildings and ventilation

**Energy efficiency, digitalization and evolving regulatory requirements are changing the framework conditions for the European air movement and building industry. How these developments affect manufacturers, planners, consultants and building operators will be at the center of the AMCA European Air Movement & Control Symposium 2026 on 17 November in Lisbon, Portugal. Under the theme "Better Buildings Through Fans, Certified Performance, Air Distribution and Fire Safety," the symposium will bring together industry experts and market stakeholders to discuss current requirements, future developments and their implications for the European market.**

## Changing requirements for the European market

European requirements for fans and ventilation technology continue to evolve. Ecodesign, Digital Product Passports and increasing expectations regarding reliable product and performance data continue to shape the business environment, making cooperation between key industry associations such as AMCA and Eurovent, and the manufacturing sector as a whole, critical. "Evolving requirements make reliable, comparable performance data increasingly important. Manufacturers, planners and building operators need a shared understanding of what these changes mean in practice. The symposium offers an opportunity to discuss how regulation and certification can support informed decisions and greater energy efficiency," explained Dr. Julien Grilliat, Director Public & Regulatory Affairs, Europe, ebm-papst.

## From fan performance to better buildings

The symposium broadens the discussion from individual fans to air movement and control throughout buildings. Sessions will cover HVLS fan applications and standards, air control and fire safety, while the opening keynote will explore future cities and buildings. "Air movement plays an essential role in how buildings perform and how people experience them. Looking beyond individual components helps us understand how ventilation, air distribution and controls work together to support energy efficiency, healthy indoor environments and safety. Bringing these perspectives together is what makes this discussion valuable," said Jürgen Albig, Senior Vice President Public Affairs, Ziehl-Abegg.


**Contacts Trade Press**

**Corinna Schittenhelm**
Press Officer Germany
Phone: +49 7938 81-8125
Corinna.Schittenhelm@de.ebmpapst.com
www.ebmpapst.com

Hannah Jo Uy
Public Affairs
Phone: +971 55 565 9077
E-Mail: hannah.uy@systemair.com
www.systemair.com

Rainer Grill
Director Global Communications
Phone: +49 7940 16328
Rainer.Grill@ziehl-abegg.de
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### Digitalization and AI in practice

Digitalization is adding another dimension to the transformation of the industry. One focus of the symposium will therefore be the practical use of Artificial Intelligence in industrial and building processes. The program combines a dedicated session on Applied AI with short industry case studies from the three sponsors Systemair, Ziehl-Abegg and ebm-papst, providing examples of how AI-related approaches are being applied in practice.

### A platform for exchange

Beyond the technical sessions, panel discussions, networking opportunities and an interactive AMCA Europe Town Hall, the Symposium will bring together professionals from across the building and air movement industries to discuss changing market requirements and future priorities. “With topics ranging from regulation and certification to AI and future buildings, alongside a keynote from Prof. Dr. Gerhard Schmitt of ETH Zurich, there is plenty to look forward to in Lisbon. Taking place alongside related AMCA, Eurovent, CEN and ISO meetings, the symposium is also an excellent opportunity to connect with colleagues, share experiences and explore what comes next for our industry. We look forward to welcoming you there,” added Morten Schmelzer, Head of Group Public Affairs, Systemair, and Chair, AMCA Europe.

Registration is still open. Industry professionals interested in the developments shaping the future of European air movement and building technology are invited to join the symposium in Lisbon on 17 November 2026, gain insights from industry experts and discuss the challenges and opportunities ahead with peers from across the sector. Further information and registration are available at: https://cvent.me/qgnklL.


**Contacts Trade Press**

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Press Officer Germany
Phone: +49 7938 81-8125
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www.ebmpapst.com

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Phone: +971 55 565 9077
E-Mail: hannah.uy@systemair.com
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Image: Efficiency, regulation and technological development: The AMCA European Fan Symposium addresses key topics currently shaping the fan industry (AMCA).

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| Image | AMCA |
| Characters | approx. 4.500 with headings |
| Tags | AMCA, symposium, energy efficiency, digitalization |
| Link | **https://cvent.me/qgnkIL** |


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**About ebm-papst**

The ebm-papst Group is a leading global provider of innovative ventilation solutions for air, refrigeration and climate technology, headquartered in Mulfingen, Germany. The company develops and manufactures components for HVAC and cooling applications, combining advanced fan and blower technology with electronics, controls and software & service. For more than 60 years, ebm-papst has set technological standards in aerodynamics, motor technology, electronics and digitalization. With its energy-efficient and intelligently connected solutions, ebm-papst supports the reduction of $CO_2$ emissions, digitalization and the development of future-ready infrastructure worldwide. Its technologies are used in a wide range of applications, including data centers, building and heating technology, industrial applications, cleanrooms, cold chains and renewable energy.