

PRESS RELEASE

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30 Years of Local Commitment: ebm-papst Drives Air Technology Innovation and Customer Sustainability

Beijing, China — April 8, 2026

At the 37th International Exhibition for Refrigeration, Air-Conditioning, Heating and Ventilation, Frozen Food Processing, Packaging and Storage (hereinafter referred to as “China Refrigeration Expo 2026”), global leader in fans and motors, ebm-papst, showcased its latest air technology solutions across HVAC, data center, refrigeration, residential ventilation, and renewable energies applications. The company highlighted its achievements in technological innovation, customer value, and local development in China.

2026 marks ebm-papst’s 30th year in the Chinese market. Since establishing its first wholly owned subsidiary in Shanghai in 1996, the company has steadily expanded its local footprint, centered on its China Headquarters in Shanghai, a national green factory in Xi’an, and the South China Air Technology Hub in Foshan. With more than 1,700 employees in China and a localization rate of approximately 90%, ebm-papst has built a comprehensive network covering R&D, manufacturing, supply chain, and services, while extending its locally developed capabilities to the Asia-Pacific, Middle East, and Africa markets.

Thomas Nuernberger, Chief Sales Officer of the ebm-papst Group and President & CEO of Air Technology APAC & MEA, said:

"The Chinese market has always been a key pillar of ebm-papst’s global strategy. Over the past 30 years, we have continuously strengthened our local presence, working closely with customers and partners to advance air technology innovation. Moving forward, we will continue leveraging China’s innovation and manufacturing capabilities to provide high-efficient and sustainable air technology solutions to the global market."

At this year’s expo, ebm-papst highlighted the new generation RadiPac series of centrifugal fans with metal impellers. Combining advanced aerodynamic design with intelligent EC motor technology, the fans achieve optimized energy efficiency and noise control, making them ideal for HVAC air handling units and data center applications. In addition, the company showcased its systems in real-world scenarios through a mobile demo vehicle and immersive virtual reality experiences, allowing visitors to better understand the performance of complete solutions in diverse applications.

Henry Cheng, Vice President of Sales and Marketing, ebm-papst China, commented: "With growing demand for energy efficiency and system upgrades, customers increasingly focus on improving the performance of their existing installations. ebm-papst supports customers with high-efficiency products, system upgrade solutions, and full lifecycle services, helping them reduce energy consumption while enhancing system reliability and operational performance."

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Image source: ebm-papst

Image 1: ebm-papst showcasing air technology solutions at the 2026 China Refrigeration Expo.

Image 2: The new generation RadiPac series centrifugal fan with metal impeller.

Image 3: Immersive VR and mobile demo vehicle presenting real-world air technology applications.

About ebm-papst

The ebm-papst Group, a family-run company headquartered in Mulfingen, Germany, is the world's leading manufacturer of fans and motors. Since it was founded in 1963, the technological leader has set international industry standards with its core competencies in motor technology, electronics, digitalization, and aerodynamics.

ebm-papst offers sustainable, intelligent, and tailor-made solutions for virtually every requirement in ventilation and heating technology. ebm-papst sets the benchmark in almost all sectors, such as ventilation, air conditioning and refrigeration technology, heating technology, information technology, mechanical engineering, and medical technology.

In the 2024/25 financial year, the Group generated a turnover of EUR 2.1 billion. It employs just nearly 13,500 people at 25 production sites including in Germany, China, and the US, as well as around 50 sales offices worldwide.

ebm-papst Group officially entered the Chinese market in 1996, establishing its first wholly-owned subsidiary in the Shanghai Waigaoqiao Free Trade Zone and adopting a strategy of "Localized R&D, Localized Supply Chain, and Localized Production." With rapid business growth, the company expanded its production base in Nanhui, Shanghai, in 2005 and established ebm-papst Motor (Shanghai) Co., Ltd., further enhancing its local manufacturing capabilities. In 2018, the company set up a factory in Xi'an - ebm-papst Ventilator (Xi'an) Co., Ltd. - to strengthen service capabilities for customers in China, as well as the Asia-Pacific, Middle East, and Africa markets. In 2024, the company integrated its Waigaoqiao and Nanhui bases to establish the new China headquarters, "ONE Shanghai," further optimizing operations and service capabilities.

ebm-papst operates local R&D centers in both Shanghai and Xi'an, equipped with state-of-the-art facilities aligned with Germany to provide testing and technical support. Covering all key functions including R&D, production, purchasing, logistics, sales, marketing, etc. The China team delivers highly localized and efficient solutions, ensuring operational excellence and product quality. With over 1,700 employees and multiple subsidiaries certified to ISO 9001 and ISO 14001 - plus IATF 16949 for the Shanghai site - the company continues to empower customers with outstanding products and services in an ever-evolving market.

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