

## ebm-papst collaborates with Siemens for digital transformation and establishment of next generation engineering environment

**ebm-papst group of companies today announced a long-term strategic cooperation with Siemens AG. Over the next few years, the two companies will work together to build ebm-papst's global engineering environment based on Siemens' Teamcenter® software for Product Lifecycle Management (PLM) from the Siemens Xcelerator portfolio of industry software. The aim of ebm-papst is to set a new benchmark in global PLM as part of its digital transformation strategy.**

ebm-papst Group is the world's leading manufacturer of fans and motors. The introduction of Teamcenter and the establishment of a global PLM platform will help ebm-papst develop and offer new digital business models to deliver customized products and solutions to their customers. The company-wide PLM system will promote global collaboration among ebm-papst locations.

Klaus Geißdörfer, CEO of ebm-papst, says: "The strategic collaboration with Siemens enables us to establish standard processes in our company globally. We not only rely on the latest digital solutions, but also on Siemens' experience as the market leader for PLM software."

"Digital transformation, powered by Siemens Xcelerator, is enabling pioneers across many industry sectors to reevaluate their critical business processes and build new, exciting opportunities for their customers. It is great to see an innovator like ebm-papst take advantage of Teamcenter to revolutionize how it brings new products to market. We look forward to working with the team to help fulfil its ambitions," said Frances Evans, senior vice president, Lifecycle Collaboration Software, Siemens Digital Industries Software.

Tomas Smetana, CTO of ebm-papst, emphasizes: "Product Lifecycle Management is the basis for transparent, efficient and, above all, agile product development. Siemens is helping us to achieve these goals with its PLM software. It is an important building block for the digital transformation of our company."

### Digital business models and new technologies

As an engineering-driven company, ebm-papst's aim is to develop products and solutions that impress in terms of quality and meet the individual requirements of its customers. The time from customer inquiry to delivery is just as important a factor in asserting oneself on the markets as the efficient use of modular systems for economically optimal solutions. This requires holistic, perfectly coordinated and, above all, standardized processes.

Through a global PLM platform, ebm-papst wants to create precisely these standards - from strategy, product requirements and architecture, design, simulation and validation through to the finished product. Technology topics, such as the creation of digital twins or the use of artificial intelligence, play a special role here - also with a view to digital business models, services and applications for customers.

### Working together on innovations

This collaboration and the project is also an opportunity for Siemens to set another benchmark as the market leader in Product Lifecycle Management. After all, ebm-papst uses a comprehensive software package and places high demands on the solution. Accordingly, Siemens can also contribute the latest ideas within the framework of the collaboration. Klaus Geißdörfer adds: "ebm-

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# PRESS RELEASE

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papst and Siemens bring the highest level of technical expertise to the partnership. We can therefore learn a lot from each other and work together on the latest technologies such as AI, the digital twin and model-based system engineering.”



Image: Meeting between the top management of ebm-papst and Siemens Digital Industry at the Hannover Messe 2024.

Images Michael Heck for ebm-papst  
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### **About ebm-papst**

The ebm-papst Group, a family-run company headquartered in Mulfingen, Germany, is the world's leading manufacturer of fans and motors. Since it was founded in 1963, the technological leader has set international industry standards with its core competencies in motor technology, electronics, digitalization, and aerodynamics.

ebm-papst offers sustainable, intelligent, and tailor-made solutions for virtually every requirement in ventilation and heating technology. ebm-papst sets the benchmark in almost all sectors, such as ventilation, air conditioning and refrigeration technology, heating technology, information technology, mechanical engineering, intralogistics, and medical technology. In the 2023/24 financial year, the Group generated a turnover of EUR 2.408 billion. It employs just nearly 14,000 people at 30 production sites including in Germany, China, and the US, as well as 50 sales offices worldwide.

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