

Experts, conversations and innovations on November 18, 2020

Virtual highlight event “FRESH WORLD” from ebm-papst for refrigeration and ventilation technology

On November 18, 2020, ebm-papst will be presenting the virtual highlight event “FRESH WORLD” for refrigeration and ventilation technology. Participants have the opportunity to learn about new solutions from ebm-papst and to exchange ideas with specialists.

The event will be held in German from 9 a.m. to 1 p.m. and in English from 2 p.m. to 6 p.m. Marc Wallert, author, speaker and resilience trainer, starts with the keynote speech “Strong through crises”. The event is then divided into four parts: Live talks about technology and product worlds, the virtual experience, expert talks and networking.

In the first section “Technology and Product Worlds”, experts provide visitors with live presentations of the latest fans from ebm-papst for refrigeration and ventilation technology:

AxiEco series – efficient and stable under pressure

Patrick Stern, Product & Market Manager at ebm-papst presents the new AxiEco axial fan series, which has been developed for applications with a particularly high back pressure, such as for use in evaporators and heat pumps. This series is now being expanded to include AxiEco Perform fans with a housing made of composite material and will be presented to the public for the first time.

AxiBlade – maximum flexibility

Andreas Gerlinger, Sales Manager Refrigeration at ebm-papst, shows the AxiBlade axial fans for air conditioning and refrigeration applications. These can be used either with or without guide vanes, enabling the user maximum flexibility to operate the fan as close to the optimum level as possible in the typical operating range.

RadiCal in scroll housing – all-in-one solution

Nikolai Lukin, Team Leader Residential Ventilation at ebm-papst, summarizes the advantages of RadiCal fans in scroll housings, which have been developed primarily for central ventilation units in single and multiple-family homes as well as for industrial applications. This all-in-one single-source solution consists of an impeller, an EC motor with integrated control electronics, and a scroll housing, all of which are perfectly matched for ideal efficiency and acoustics.

Another element of FRESH WORLD is the “Virtual Experience”. Here, the Product Hall enables visitors to discover interesting innovations and product solutions relevant to their industry and to gain practical tips directly from the experts. The GreenIntelligence Room focuses on digitalization and sustainability. The “Expert Talks” in turn give participants new perspectives and inspiration on current topics such as flammable refrigerants and air purifiers. Finally, in the “Networking” section, all participants can exchange ideas on various topics in the industry in personal video chats and ask specific questions about ebm-papst products.

It is free to participate in the virtual event “FRESH WORLD” from ebm-papst: register at www.ebmpapst.com/freshworld.

Katrin Lindner
Trade press coordinator
Phone: +49 7938 81-7006
Fax: +49 7938 81-97006
Katrin.Lindner@de.ebmpapst.com

Corinna Schittenhelm
Trade press coordinator
Phone: +49 7938 81-8125
Fax: +49 7938 81-98125
Corinna.Schittenhelm@de.ebmpapst.com

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Press office contact
ebm-papst Group

Phone +49 7938 81-7105
twitter.com/ebmpapst_news
facebook.com/ebmpapstFANS
youtube.com/ebmpapstDE
www.ebmpapst.com

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Katrin Lindner
Trade press coordinator
Phone: +49 7938 81-7006
Fax: +49 7938 81-97006
Katrin.Lindner@de.ebmpapst.com

Corinna Schittenhelm
Trade press coordinator
Phone: +49 7938 81-8125
Fax: +49 7938 81-98125
Corinna.Schittenhelm@de.ebmpapst.com

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Press office contact
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Phone +49 7938 81-7105
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Fig. 1: Virtual event “FRESH WORLD” for refrigeration and ventilation technology at ebm-papst on November 18, 2020.

Fig. 1 ebm-papst
Characters approx. 2,800, including headings and sub-headings
Tags virtual event, FRESH WORLD, RadiCal, AxiEco, AxiBlade
Link www.ebmpapst.com/freshworld

About ebm-papst

The ebm-papst Group, a family-owned company in Mulfingen, Germany, is the world market leader in fans and drives. Founded in 1963, the technology leader with its core competences motor technology, electronics and aerodynamics, has set international market standards ever since. With over 20,000 products, ebm-papst offers customized, energy-efficient and intelligent solutions for virtually any ventilation and drive technology requirements.

In fiscal year 2019/20, the hidden champion achieved a turnover of 2.188 billion euros and employed almost 15,000 people in 29 production sites (e.g. in Germany, China and the US) as well as in 48 sales locations. With their fan and drive solutions, ebm-papst defines and sets the benchmark in practically all industries, such as ventilation, air-conditioning and refrigeration, heating, automotive, IT, mechanical engineering, catering and household appliances, intralogistics and medical engineering.