

ebm-papst breaks new ground in its product presentation The new axial fan is being presented online

ebm-papst is making the best out of the Mostra Convegno exhibition being canceled in Milan: it is presenting the new AxiEco Protect axial fan online instead of at the exhibition. On three dates, Patrick Stern from ebm-papst will introduce the new fan in a web-based event and respond to questions.

The new AxiEco Protect axial fan from ebm-papst was supposed to be presented to the global public at the Mostra Convegno exhibition on March 17, 2020. The exhibition has been pushed back six months, so ebm-papst has reacted quickly and will present the new fan online in March: guaranteed to be interactive and free from infection.

Patrick Stern, Product & Market Manager at ebm-papst, will be presenting the new AxiEco Protect in the webinar. The axial fan is used in evaporators, heat pumps and other ventilation and air conditioning devices that require particularly robust fans. The new series impresses with its high pressure stability and easily meets the more stringent ErP directives, even in its AC version. The AxiEco Protect fans are available in sizes 300, 350, 400, 450 and 500.

Web-based event dates (all times are CET):

March 17, 2020: 9 am to 10.30 am (in German)

March 17, 2020: 3 pm to 4.30 pm (in English)

March 18, 2020: 7 am to 8.30 am (in English)

Register for the webinar via www.ebmpapst.com/axieco. Registration closes on March 12, 2020. The number of participants is limited.

Background

The organizers of the Mostra Convegno exhibition in Milan have moved the event to September 2020 due to the current situation with coronavirus. ebm-papst supports this move as the health of all employees and customers is its top priority. The exhibition was supposed to take place in Milan in March 2020. It is one of the most important exhibitions for the refrigeration, air conditioning, ventilation and heating sector. ebm-papst was supposed to have two trade show booths at Mostra Convegno.

Note for editors: A separate press release on the AxiEco will follow on March 18, 2020.

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Image 1: Patrick Stern, Product & Market Manager at ebm-papst, will present the new AxiEco Protect axial series online on March 17 and 18, instead of at the Mostra Convegno exhibition.

Fig. 1 ebm-papst
Characters approx. 1,900, including headings and sub-headings
Tags AxiEco, axial fan, webinar, refrigeration, evaporator, heat pumps, ErP
Link www.ebmpapst.com/axieco

About ebm-papst

The ebm-papst Group, a family-run company headquartered in Mulfingen, Germany, is the world's leading manufacturer of fans and motors. Since the technology company was founded in 1963, it has continuously set the global industry standard. With over 20,000 products in its range, ebm-papst provides the best energy-efficient, intelligent solution for virtually every ventilation or drive engineering task.

In fiscal year 2018/19, industry leader ebm-papst generated revenues of 2.18 billion euros. It employs over 15,000 people at 28 production sites (e.g. in Germany, China and the US) and in 48 sales offices worldwide. Fans and motors from the world market leader are used in most industries, including ventilation, air conditioning and refrigeration, household appliances, heating, automotive and drive engineering.

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