

8th ebm-papst Innovation Forum Smart Minds – Smart Solutions

Under the motto “Smart minds. Smart solutions,” the two-day ebm-papst Innovation Forum was held in May. A total of 170 accredited visitors from all over Germany accepted the invitation to come to Mulfingen and discuss the refrigeration and air conditioning sector’s latest developments. Twenty-five presentations from experts in the sector provided plenty of input.

Three different perspectives

The Innovation Forum traditionally offers a variety of perspectives and therefore, both speakers from independent institutes and ebm-papst customers had their slot on the agenda. The event was rounded out by presentations on the technology leader from Mulfingen’s latest products and system solutions – but the fundamentals were also featured.

Diverse topics

The presentations on May 21 and 22 focused on topics such as decentralized residential ventilation, innovative approaches to ventilation technology, digitalization, building information modeling, psychoacoustics, supermarket refrigeration and energy efficiency. Completely new applications such as the “particulate matter-eater” from Mann+Hummel and carbon dioxide filter from [Climeworks](#) were also presented.

Innovation as an opportunity

“Innovation means change, but change is not bad per se – we view innovation as an opportunity. You must develop further and be open to innovation, otherwise you will not be a successful technology leader for long,” said Martin Schulz, the new head of sales, to describe ebm-papst’s motivation for innovating.

It’s a tradition

The Innovation Forum at ebm-papst is a tradition: in 2019, it was held for the eighth time. The format features a mixture of external and independent experts, product innovations from ebm-papst and stimulating discussions. The event is the opportunity for an intensive exchange of information on developments and applications, and is also an appropriate framework for networking.

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Fig. 1: A total of 25 presentations were given at the 8th Innovation Forum in Mulfingen, Germany in May.



Fig. 2: On two days in May, a total of 170 visitors attended the ebm-papst Innovation Forum.

Photos ebm-papst
Characters Approx. 2,000, including headings and sub-headings
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About ebm-papst

The ebm-papst Group is the world's leading manufacturer of fans and motors. Since it was founded, the technology company has continuously set global industry standards: from the digital interconnection of electronically controlled EC fans to aerodynamic improvements for fan blades to the use of eco-friendly materials.

In fiscal year 2017/18, the company achieved sales of over € 2 billion. ebm-papst employs over 15,000 people at 27 production sites (e.g. in Germany, China and the US) and in 48 sales offices worldwide. Fans and motors from the world market leader are used in many industries, including ventilation, air conditioning and refrigeration, household appliances, heating, automotive and drive engineering.

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