



## Press release

# International Sustainability Day

Employees from ebm-papst supported worldwide GreenDay

Mulfingen, Germany

“Every Day Is a Green Day” – this is the motto of the highly successful international sustainability campaign that ebm-papst's trainees kicked off four years ago. Their goal was to raise awareness for the topic of environmental and climate protection among ebm-papst employees worldwide.

Since then, ebm-papst employees have actively shown commitment to more sustainability each year around June 5 – the World Environment Day. Their activities, range from the energy-efficient retrofitting of electrical devices in the plants, to waste separation and collection campaigns, and supporting social organizations.

Dr. Bruno Lindl, Managing Director of Research and Development of the ebm-papst Group, says: “ebm-papst is known for its consistent development of energy-efficient products, such as our GreenTech fans. However, we go one step further. We are anchoring the topic of sustainability in our working atmosphere. And we are very proud of the way our worldwide employees actively support our GreenDays.”

In Mulfingen, this year's GreenDay focused on movement. The organizational team planned bicycle tours and hikes for everyone from families to individual professionals. At the same time, a group consisting of employees, students from Georg-Wagner-Schule Künzelsau, and refugees were encouraged to grab brushes and spray cans. Their mission: to liven up the gray walls of the concrete parking deck with color, following the instructions of experts. In addition, various classes from regional schools presented their project ideas on the theme of sustainability in a competition organized at company headquarters in Mulfingen.

At the worldwide locations of the company, which received the German Sustainability Award in 2013, employees engaged in the GreenDay in various ways. In Sweden, for example, they left their cars at home and walked or organized carpools to get to work. In Great Britain, they installed energy efficient lamps; in America and Italy, they collected and sorted trash and in Russia, they became rare animal sponsors.

To Alexander Kurz, an ebm-papst group works council member, the community aspect is just as important as sustainability. “Our employee numbers have grown in recent years. Our GreenDay is a fantastic way of anchoring the 'we' feeling and the sense of community at ebm-papst.”

For more information, photos and reports on the worldwide activities see the GreenDay blog at <http://greenday.ebmpapst.com>

Hauke Hannig  
Press spokesperson  
ebm-papst Group

Phone: +49 7938 81-7105  
Fax: +49 7938 81-97105  
Cell: +49 171 3624-067  
[Hauke.Hannig@de.ebmpapst.com](mailto:Hauke.Hannig@de.ebmpapst.com)

21. June 2016 - Page 1 of 2

[twitter.com/ebmpapst\\_news](https://twitter.com/ebmpapst_news)  
[facebook.com/ebmpapstFANS](https://facebook.com/ebmpapstFANS)  
[youtube.com/ebmpapstDE](https://youtube.com/ebmpapstDE)  
[www.ebmpapst.com](http://www.ebmpapst.com)  
[www.greentech.info/ec-technologie](http://www.greentech.info/ec-technologie)



## Press release

# International Sustainability Day

Employees from ebm-papst supported worldwide GreenDay

Hauke Hannig  
Press spokesperson  
ebm-papst Group

Phone: +49 7938 81-7105  
Fax: +49 7938 81-97105  
Cell: +49 171 3624-067  
Hauke.Hannig@de.ebmpapst.com

**Caption 1:** The participants in the bicycle and hiking tours, and spray-painting session at the ebm-papst GreenDay in Mulfingen.

21. June 2016 - Page 2 of 2

**Caption 2:** Creating something together: The spray-painting session during the employee party in Mulfingen. (Photos: Linda Hener (ebm-papst))

[twitter.com/ebmpapst\\_news](https://twitter.com/ebmpapst_news)  
[facebook.com/ebmpapstFANS](https://facebook.com/ebmpapstFANS)  
[youtube.com/ebmpapstDE](https://youtube.com/ebmpapstDE)  
[www.ebmpapst.com](http://www.ebmpapst.com)  
[www.greentech.info/ec-technologie](http://www.greentech.info/ec-technologie)

### **About ebm-papst**

The ebm-papst Group is the world's leading manufacturer of fans and motors. Since it was founded, the technology company has continuously set global market standards. Developments have ranged from electronically controlled EC fans, through aerodynamic improvements of fan blades, and on to the resource-conserving selection of materials, with sustainable materials being just one option. In fiscal year 2015/16, the company achieved sales of almost €1.7 billion. ebm-papst employs approximately 12,500 people at 18 production sites (in Germany, China, the United States and elsewhere) and 57 sales offices worldwide. Fans and motors from the global market leader can be found in many industries, including ventilation, air conditioning and refrigeration, household appliances, heating, automobiles and drive engineering.