



ebm-papst acquires naming rights for the stadium in Villingen-Schwenningen

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St. Georgen, 28.07.2011

ebm-papst St. Georgen GmbH & Co. KG, a subsidiary of the ebm-papst Group, has acquired the naming rights for the football stadium in the municipality of Villingen. As of now, Friedengrund Stadium is now called "ebm-papst Stadium".

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The agreement with the City of Villingen-Schwenningen as owner of the property applies for an initial period of ten years. ebm-papst St. Georgen will pay an annual premium for the naming rights, the amount of which was agreed to be kept confidential. Not least, structural improvements will be made to ebm-papst Stadium as a result of this sale of naming rights. They will bestow substantial added value for the visitors and users alike.

Page 1 of 2

The commitment of ebm-papst St. Georgen GmbH & Co. KG fits seamlessly into the sponsorship commitment of the company as a whole. Sports, social and cultural activities – always with a regional tie – are supported in a variety of ways.

"With nearly 1,000 employees at the location in the mountain city alone, ebm-papst St. Georgen considers itself a regional company," emphasises Dirk Schallock, spokesperson for the Managing Directors; "of course, a large number of employees come from the regional centre, Villingen-Schwenningen, and the surrounding communities." In addition to its commitment as a sponsor, ebm-papst is currently developing a holistic concept in its health management system. This will also provide direct support to employees engaging in sporting activities, motivate them to make a greater commitment to sport and strengthen their health consciousness.

Image: Football stadium in the municipality of Villingen; dated July 2011.
Source: *Schwarzwälder Bote* newspaper, Villingen-Schwenningen.

About ebm-papst

ebm-papst St. Georgen is a subsidiary of the ebm-papst Group. The ebm-papst Group is the world's leading manufacturer of fans and motors and is a pioneer and pacesetter for ultra-efficient GreenTech EC technology (Electronic Commutation). In the last fiscal year 10/11, the company generated turnover of over 1.3 billion EUR. ebm-papst employs over 11,000 people at 17 production facilities (including in Germany, China and the USA) and 57



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sales locations worldwide. Fans and motors of the global market leader are represented in many industries, including ventilation, air-conditioning and refrigeration technology, household appliances, heating engineering, in IT/telecommunications as well as applications in automotive and commercial vehicle engineering.

More information can be found at www.ebmpapst.com or is available from Judith Rieger – judith.rieger@de.ebmpapst.com – +49 7724-81-1280

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Page 2 of 2