



## ebm-papst is a selected 'landmark' in the Land of Ideas in 2011

Mulfingen, 01.02.2011,  
ebm-papst, the leading global manufacturer of fans and motors, is again in 2011 among the prize-winners in the series of events "365 Landmarks in the Land of Ideas". Within the framework of the initiative organised jointly by the German government and German business, from 2600 applications a total of 365 landmarks were selected at which future-oriented ideas are to be developed, promoted and actively implemented.

ebm-papst convinced the jury with the development of "RadiCal", an energy-saving fan which has an impeller that is distinguished by its aerodynamic properties due to an innovative design and its perfectly co-ordinated combination of hybrid materials. Compared with conventional fans, the "RadiCal", which is used in ventilation and climate control applications, makes possible a 50 % noise reduction and up to 50 % reduction in energy consumption.

The official awards ceremony will take place on 19 May 2011 at the company location in Mulfingen. More information on the "Germany - Land of Ideas" initiative – of which German President Christian Wulff is the patron – can be found at : <http://www.land-der-ideen.de>

### **About ebm-papst**

The ebm-papst Group is the world's leading manufacturer of fans and motors and is a pacesetter for the ultra-efficient EC technology. In the last fiscal year 09/10, the company generated a turnover of 986 million €. ebm-papst employs over 10,000 people at 17 production facilities (including Germany, China, USA) and 57 sales offices worldwide. Products of the global market leader are represented in many industries, including ventilation, air-conditioning and refrigeration technology, household appliances, heating engineering, in IT/telecommunications applications, as well as those in automotive and commercial vehicle engineering.

More information can be found at [www.ebmpapst.com](http://www.ebmpapst.com) or is available from Hauke Hannig – [hauke.hannig@de.ebmpapst.com](mailto:hauke.hannig@de.ebmpapst.com) – +49 7938-81-7105

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## Deutschland Land der Ideen

