



A look behind the scenes: ebm-papst Trainee Info Day a great success

Mulfingen, 04.07.2011

A presentation of the training and study offer, descriptions of numerous trainee projects, factory and production site visits, an open training workshop – this and much more was provided for the visitors to the Trainee Info Day at ebm-papst in Mulfingen. There was great interest, for who can answer questions on the subject of training and training placements better than the trainees themselves? This offer was gladly accepted by the school students of the region, who took the opportunity to have a look behind the scenes at the world market leader for fans and motors.

The Trainee Info Day was coordinated and organised by ebm-papst trainees under their own direction. Under the supervision of Philipp Schmeißer, Tatjana Brand and Marcel Heß, 65 trainees took charge of information stands, production site tours and activities in the training workshop: "Our objective was to show those looking for traineeships what opportunities there are for training and study at ebm-papst. We wanted to give them the chance to pose their questions directly to us. It worked very well", said Philipp Schmeißer.

Bernd Ludwig, ebm-papst Training Manager in Mulfingen, was pleased at the great interest shown by the youths: "Our concept was successful. The trainees have proved that they are able to organise a big event. The feedback from the visitors was very positive."

Fig. 1: "Try it out yourself".

Fig. 2: The information stands.

Fig. 3: Production facilities and training workshop were open on the Trainee Info Day.

About ebm-papst

The ebm-papst Group is the world's leading manufacturer of fans and motors and is a pacesetter for the ultra-efficient EC technology. In the fiscal year 2010/11, the company generated turnover of 1.3 billion €. ebm-papst employs approximately 11,000 people worldwide at 17 production facilities (including those in Germany, China and the USA) and 57 sales locations. Products of the global market leader are represented in many industries, including ventilation, air-conditioning and refrigeration technology, household appliances, heating engineering, in IT/telecommunications applications as well as those in automotive and commercial vehicle engineering.

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