



ebm-papst wins 2011 innovation award – Minister President Kretschmann hosts reception

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"The winners of the '365 Landmarks in the Land of Ideas' competition have all distinguished themselves with particularly innovative and groundbreaking projects. With their ideas and projects, they are an example of the innovative strength and dedication in this country," Minister President Winfried Kretschmann said on the occasion of the "365 Landmarks in the Land of Ideas" awards reception held at the New Palace in Stuttgart.

ebm-papst was distinguished as one of the innovation competition's 48 prize-winners in the state of Baden-Wuerttemberg. The world market leader persuaded the jury with the RadiCal® centrifugal fans in GreenTech EC technology.

Based on the latest advances in aerodynamics, this development changes the impellers so "radically" that the efficiency is increased by 50 percent and the highest energy efficiency is attained for ventilation and air-conditioning applications.

Dr. Bruno Lindl, Group Managing Director of Research and Development at ebm-papst, accepted the prize from Minister President Winfried Kretschmann at the Stuttgart New Palace: "We are pleased to again be a 'Selected Landmark in the Land of Ideas' this year with the RadiCal energy-saving fan. This distinction is a confirmation of our GreenTech strategy and shows the importance of manufacturing products in a way that is energy-efficient and conserves resources."

The ebm-papst Group received the distinction of "Selected Landmark in the Land of Ideas" for the third time in a row.

Image: Dr. Bruno Lindl, Managing Director of Research and Development of the ebm-papst Group, accepts the award for "Selected Landmark in the Land of Ideas" from Minister President Winfried Kretschmann in Stuttgart.

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RadiCal® fans in GreenTech EC technology

In the RadiCal® fans, the impeller consists of a high-performance composite material and has been finely optimised in terms of aerodynamics such that it reaches significantly improved levels in efficiency and noise behaviour. Even today, the RadiCal® fans exceed by far the legal ErP Directives regarding efficiency which are soon to come into force.

365 Landmarks in the Land of Ideas

The "Germany – Land of Ideas" initiative and Deutsche Bank have held the Germany-wide "365 Landmarks in the Land of Ideas" competition since 2006. Over the course of the year, the winners of the competition present themselves and their ideas to the public. In addition, this year, one Germany-wide winner will be selected in each of these six categories: Science, Economy, Society, Culture, Education and Environment. For the first time, citizens can select their popular favourite in online voting in 2011. A new feature is the participatory platform that enables citizens to support the winners by giving time, money or in-kind donations. This way, the ideas from Baden-Wuerttemberg can grow even more with participation from the citizenry.

About ebm-papst The ebm-papst Group is the world's leading manufacturer of fans and motors and is a pacemaker for ultra-efficient EC technology. In the last fiscal year 10/11, the company generated turnover of over 1.3 billion EUR. ebm-papst employs over 11,000 people at 17 production facilities (including Germany, China and the USA) and 57 sales locations worldwide. Fans and motors of the global market leader are represented in many industries, including ventilation, air-conditioning and refrigeration technology, household appliances, heating engineering, in IT/telecommunications as well as applications in automotive and commercial vehicle engineering.