

## Landshut location of ebm-papst distinguished as prize winner of the Germany-wide "Land of Ideas" competition

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Mulfingen/Landshut

The Landshut location of ebm-papst was in Germany's spotlight yesterday as a "landmark" in the Land of Ideas, having won a prize in the Germany-wide competition. The Bavarian subsidiary was distinguished for its LambdaConstant system, which provides for an optimum and environmentally sound combustion process in modern gas heaters.

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During the ceremony, Axel Hepelmann from project partner Deutsche Bank presented the prize and the certificate signed by German Federal President Horst Köhler to Stefan Brandl, Managing Director of the subsidiary.

"From more than 2,200 submitted applications, ebm-papst Landshut convinced the independent jury and thus numbers among the winners privileged to represent Germany as the 'Land of Ideas' with their forward-looking ideas," said Hepelmann in congratulation.

Due to the deregulation of the gas market, utility companies are required to pipe gases from various manufacturers through their networks. "Without a doubt, the consumers benefit from this procedure," reported Stefan Brandl at the awards ceremony. "However, the different gas qualities mean disadvantages such as undesirable noise, increased pollution or reduced heat output during the combustion process," according to the chief executive of the Landshut location. "The microprocessor-controlled LambdaConstant system generates a constant gas/air mixture that ensures an optimum combustion process," emphasised Brandl.

The fan specialist also invited students with technical concentrations to the ceremony held on the Landshut premises. During a tour of the plant they were able to gain information about the company's innovations and learn about the function of a gas blower, particularly the LambdaConstant system, in a condensing boiler.

### **Caption:**

**Figure 1 and 2:** Open house at ebm-papst Landshut for students with technical concentrations during the awards ceremony for "365 Landmarks in the Land of Ideas".

**Figure 3:** Axel Hepelmann (right), from project partner Deutsche Bank, presents the Ideas award to Stefan Brandl, Managing Director of ebm-papst Landshut

### **About ebm-papst**

The ebm-papst Group is the world's leading manufacturer of fans and motors and is a pioneer and pacesetter for ultra-efficient EC technology.

In the last fiscal year 09/10, the company generated turnover of 986 million EUR. ebm-papst employs over 10,000 people at 17 production facilities (including Germany, China, USA) and 57 sales offices worldwide. Products of the global market leader are represented in many industries, including ventilation, air-conditioning and refrigeration technology, household appliances, heating engineering, in IT/telecommunications applications, as well as those in automotive and commercial vehicle engineering.

### **About ebm-papst Landshut**

ebm-papst Landshut is a specialist and market leader in the development and production of fans, small motors and pumps for energy-efficient heating and household appliance technology. Optimised solutions are created in collaboration with customers, whereby quality, cost-effectiveness, safety and environmental protection are given equal attention. Products by ebm-papst Landshut are groundbreaking solutions with top reliability, for example as fans in condensing boilers, hot-air fans for ovens and condensate pumps for clothes dryers.

### **About the "Germany – Land of Ideas" initiative**

The "Germany - Land of Ideas" initiative first came about in 2006 during the football World Cup.

It is sponsored by the German government, as well as German commerce and industry, represented by the Federation of German Industries (BDI) and remains under the patronage of Federal President Horst Köhler.

The aim of the initiative is to emphasise the strengths of Germany as a location and to represent significant German characteristics such as ingenuity, a passion for innovation and visionary thinking.

"365 Landmarks in the Land of Ideas" is a project within the initiative. Every year, an independent jury selects 365 "landmarks" where future-oriented ideas are developed, promoted and actively implemented. Each day of the year, a "selected landmark" presents itself and its ideas to the public at an organised event.

Further information at [www.land-der-ideen.de](http://www.land-der-ideen.de)